

# Karen Rustad Tölva

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## Experience:

### **Lead UX Engineer, AeroFS;** April 2014 – present

I am the sole designer and lead frontend developer at a small startup building a suite of security-conscious cross-platform enterprise collaboration products. I maintained a complex user dashboard application and converted it to AngularJS, and used Python, Pyramid, and protobuf on the backend to support new user-facing features including link-based file downloads and group sharing. I prototyped new desktop applications using ReactJS, flexbox, and Electron. I successfully wrote and advocated for the company parental leave policy and revamped our hiring pipeline. In November 2014 I and a coworker won the fall company hackathon; we created a secure file upload web application which is actively used by the AeroFS support team.

### **UX Consultant;** July 2013 – January 2014

I solved user experience design, visual design, and front-end development problems for clients including Least Authority, ZeroMailer, and Oppia. Tools used include Python, Jinja2, Less, JQuery, and Bootstrap 2 and 3.

### **Product Software Engineer, Disqus;** June 2012 – March 2013

I refactored the forum settings backend to use Django forms and worked on a moderation interface redesign to make it usable for larger sites with multiple moderators. I also singlehandedly redesigned the API docs pages to make them more harmonious with the rest of the site and built a demo developer portal as a hackathon project. I reviewed colleagues' code using Phabricator and participated in standups and prioritization meetings.

### **Information Organization Lab TA, UC Berkeley;** August – December 2011

I helped teach an I School intro web dev course using HTML, CSS, JavaScript, and other tools. I gave lectures with live code demos on JQuery, CSS3 and design basics, and taught a two-part self-written Django tutorial.

### **Google Summer of Code Intern, Code for America;** May – August 2011

I designed and helped build the initial prototype of CfA Brigade, a Ruby on Rails-based web application and set of strategies to help Code for America coordinate civic hacking volunteers in cities across the United States.

### **Director of Research and Design, OpenHatch;** June 2009 – October 2009

I attended weekly startup incubator meetings, wrote a business plan, prioritized user stories, drew graphics, designed web user interfaces, learned to use git, and pitched in front of 200 investors and entrepreneurs.

## Education:

### **M.S. Information Management and Systems, 2012**

University of California, Berkeley; Berkeley, CA

Notable classes: User Interface Design and Development, Information Systems and Service Design, Information Organization and Retrieval, Information Organization Lab, Interface Aesthetics  
Chen Award honorable mention for capstone project 'Building a Free, Open Source Legal Citator'

### **B.A. Media Studies, magna cum laude, 2008**

Scripps College; Claremont, CA

1600 SAT; 3.81 GPA.

## Volunteering:

**PyCon talk review committee:** Co-chair, present; Member, 2012, 2014, 2015

**Art director, MIT Mystery Hunt;** 2013

**Board member and volunteer, Students for Free Culture;** December 2005 – February 2008

**Skills, keywords, buzzwords:** HTML / HTML 5, CSS / CSS3, Less, flexbox, Twitter Bootstrap, JavaScript, JQuery, AngularJS, ReactJS, Electron, Python, Django, Flask, Wordpress, Git, IRC, UI, UX, design, illustration, cartooning, service design, product management, writing, public speaking

**Hobbies and interests:** Rock climbing, webcomics, meteorology, civil liberties and security policy, piano